

Contentforge

Design and short-form motion. Built for AI Creative Designer and Video Editor roles.

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Summary

I create and edit vertical short-form content (Reels, TikTok, Shorts) and design-driven campaign visuals. My workflow blends concept, clean layout and typography, and fast motion execution.

Tools

DaVinci Resolve, CapCut Pro, Photoshop, AI generation and correction workflow.

Best fit

Service businesses, creators, and brands that need consistent short-form content and campaign-ready visuals.

Motion example

15-second vertical motion execution (hook pacing, captions, sound design).

youtube.com/shorts/E-utVOGNye4



Scan: Motion



Scan: Portfolio

Workflow

Strategy	Audience, hook, offer, deliverables (9:16 first).
Build	Source footage or generate assets; align to brand style.
Correct	Fix artifacts, lighting, composition, typography consistency.
Edit	Pacing, captions, punch-ins, sound design, transitions.
Deliver	Exports for IG/TikTok/YT; organized files for iteration.

Capabilities

Creative and production strengths aligned to design and editing roles.

AI Creative and Design

- AI-assisted concepting to final campaign assets (generation, correction, layout, delivery).
- Luxury-style composition and typography for web hero banners and short-form placements.
- Documented correction workflow (before/after) demonstrating taste and production reliability.

Editing and Motion

- Short-form editing with hook pacing, captions, punch-ins, and sound design.
- Consistent batch delivery with organized project files and repeatable workflows.
- Platform-optimized exports for Reels, TikTok, and Shorts (vertical-first).

Links

Portfolio	contentforge.ca/portfolio-2
Motion	youtube.com/shorts/E-utVOGNye4
Instagram	@mrrichardhuard
Facebook	Richard Huard
LinkedIn	Richard Huard
Email	richardhconsulting@gmail.com